

## **About Us**

Lung Connect India is the first and only Lung Cancer Support Group in India and South East Asia. As a Patient Support and Advocacy Group, we are dedicated to providing holistic care and guidance to lung cancer patients and their families.



## Our Agenda

- 12 Patient/ Caregiver Videos
- Advocacy and Awareness Meet at MPMMCC, Varanasi
- Street Play: Advocacy and Awareness at MPMMCC, Varanasi
- · Series of Webinars :-
- "Empowering Voices: Upholding Patient Rights in Cancer Care"
- "Changing Demographics of Lung Cancer:
  A Focus on Young Adults"
- "Intimacy reimagined: Finding Joy and Closeness beyond Cancer"
- LCAM Special Support Group Meetings
- Launch of the 5th support group meeting
- Campaign: "The Shadow and The Light: Finding Hope in every Hue"
- Publish articles on National Media
- Know Your Drugs and Mutations Video Series
- A Day in my Life ft people affected by Lung Cancer







Know Your Drugs Video Series	3 days	We believe in sharing authentic and accurate information on lung cancer care.  This year, we're starting "Know Your Drugs" — a simple, easy-to-understand series on lung cancer treatments. Each topic comes from our support group discussions, making it both authentic and useful for patients and caregivers.
Know Your Mutation Video Series	4 days	We believe in sharing reliable and accurate lung cancer information. Introducing "Know Your Mutation" — a simple, patient-friendly series inspired by real support group discussions, making it authentic and helpful for patients and caregivers.
3 Webinars	3 days	Join our webinars this November as we drive Awareness, inspire Action, and strengthen Advocacy for the lung cancer community in India. Empowering Voices: Upholding Patient's right in Cancer Care Changing Demographics in Lung Cancer: A Focus on Young Adults Intimacy Reimagined: Finding Joy and Closeness beyond Cancer







## Be a BUDDY

Simplifying the complexities of lung cancer treatment

Launching Another Chapter	1 Day	We've realized that our support group meetings are the heart of our community, giving patients and caregivers regular opportunities to ask doctors their questions. We're proud to announce a new chapter in Delhi, led by Dr. Ullas Patra.
Awareness and Advocacy Meet at MPMMCC, Varanasi	1 Day	This meeting is meant for showing physical presence and doing awareness m, advocacy and empowerment among patients/caregivers on lung cancer under the leadership of Dr Akhil Kapoor.
Support Group Meetings- Awareness month special	4 Days	Mumbai Chapter UP-Bihar Chapter Geriatric OPD Gujarat Chapter
Authentic Patient Testomonials	12 Days	We believe in empowering patients and their families. In this video series, you will be able to see people affected by lung cancer speaking their heart out.







Publish an article on National media for public awareness

5 Articles

With the help of this publication, we are aiming to reach more patients and bring them under one umbrella. Through this article we are going to focus on early detection, screening and advocate equitable treatment for all.

"The Shadow and The Light: Finding Hope in Every Hue" Series

All 30 Days

We've learned that every situation has both positive and negative sides. So, we asked our patients and caregivers to share one positive and one negative aspect of their lung cancer journey.

This series is inspired by their honest reflections.

New Initiative: A
Day in my Life ft
two people
affected by Lung
Cancer

2 days in November This series has been designed to highlight that people living with lung cancer are just like anyone else — normal individuals leading meaningful lives.

Our goal is to normalize conversations around lung cancer and reduce the fear or stigma that often comes with the diagnosis.

When someone around you is diagnosed with lung

When someone around you is diagnosed with lung cancer, don't react with fear or pity — instead, offer your support and blessings.



